



KBB RESERVE

FACT SHEET

WHAT IS KBB RESERVE?

KBB Reserve is our personalized trip-planning experience for guests who want to make the most of their time in Kentucky. We've hosted thousands of guests and work closely with distilleries, restaurants, and local partners across the state. We know what's worth it and can help you avoid the guesswork by building a fully customized visit that flows seamlessly and hits all the best spots.

From where to stay and what to do to where to eat and how to get around, KBB Reserve helps you plan the rest of your Kentucky trip around your bourbon tour. Choose the package level that best fits your group and the level of involvement you want, from expert recommendations and planning support to a fully hosted experience.

THIS CAN INCLUDE:

- Airport Transportation Guidance & Booking
- Dining Recommendations & Reservations
- Lodging Recommendations
- Activities & Experiences (Horse farms, museums, etc.)
- Tours & Tastings
- Bars & Nightlife
- Trip Logistics & Transportation Guidance

WHAT IS INCLUDED & HOW MUCH DOES IT COST?

TIER 1	TIER 2 - MOST POPULAR	TIER 3 - PREMIUM
The Essentials \$149 flat Any group, any length	The Curated Stay \$399 base 3 days up to 8 guests +\$35/extra person +\$99/extra day	The Hosted Experience \$999 base 3 days up to 8 guests +\$85/extra person +\$249/extra day
INCLUDES: • Hour-by-hour personalized itinerary • Restaurant and dining recommendations • Lodging recommendations (guest books) • Bourbon bars/speakeasies nightlife picks • Activities beyond bourbon (i.e. horse farms, tee times, etc.) • Insider timing and booking strategy	INCLUDES: • Full Essentials Package PLUS • KBB makes all reservations for you • Full 3-day trip design & coordination • Dining reservations (Fri. dinner, Sat. evening, Sun. brunch) • Activity bookings • Transportation guidance & recommendations for the full stay • Final confirmed itinerary with booking details	INCLUDES: • Full Curated Stay Package PLUS • Dedicated KBB contact throughout the trip • On-call support for changes or additions • Realtime itinerary adjustments as plans evolve • Last-minute reservations during the trip • VIP handling (proposals, birthdays, etc.) • Complete with peace of mind from start to finish
GUEST HANDLES: All reservations handled by guest themselves	GUEST HANDLES: Any last-minute arrangements, changes, or adjustments during the trip.	GUEST HANDLES: Nothing – we've got you covered!
BEST FOR: Groups who want a strong plan but prefer to handle reservations themselves	BEST FOR: Groups who want a seamless, stress-free weekend without hours of planning	BEST FOR: VIP groups, special occasions, or anything wanting a team actively managing their full experience

Package pricing covers planning and coordination services only; all costs for activities, dining, admissions, reservations, transportation, and other trip expenses are additional and will be charged to the credit card on file after your approval and booking.

WHAT IS YOUR BOOKING AND CANCELLATION POLICY?

- **Booking:** The full amount is required at the time of booking, with any fees for reservations or activities due 14 days out. We recommend booking KBB Reserve 30-60 days in advance to ensure the best planning timeline and availability.
- **Cancellation:** The package fee is non-refundable once purchased. Any activities, admissions, or other trip components purchased on your behalf may be cancelled and refunded to you, provided KBB is able to cancel them and receive a refund.

For more information and to book KBB Reserve, talk to your Booking Coordinator or email us at info@kentuckybourbonboys.com